

CGMA 全球管理会计 2022 年度中国大奖

最佳数字化管理会计创新申请表

CGMA Best Innovation of Digital Management Accounting of the Year 2022

Application Form

This award recognizes enterprises that have made innovative contributions in the digital transformation. They are excellent representatives of the development of digital management accounting, and they provide great reference for the Chinese enterprises that in the process of upgrading and evolution of digital management accounting. They are leading the innovation in the field of digital management accounting, empowering enterprises' financial teams with digital and intelligent tools, reshaping management accounting system and supporting the decision making process in multi-business scenario through innovative methods. They support the digital transformation of the enterprise by driving operational excellence in the business through financial evolution.

本奖项授予在数字化转型中做出创新贡献的企业。他们是数字化管理会计发展的优秀代表，为中国企业数字化管理会计的升级发展提供借鉴。他们引领数字化管理会计领域的创新，以数字化、智能化工具赋能企业财务人员，通过创新方式重塑管理会计体系和多业务场景财务决策支持，以财务变革驱动业务的卓越运营支持企业数字化转型。

Application form

申请表

Company name 参评公司	
Contact person 填表人姓名	
Job title 填表人职位	
Contact details 联系方式(电话、邮箱)	

Note: Questions should be completed in no more than approximately 400 words in English and Chinese respectively. Thanks.

注意：回答请控制在 400 字以内(均须以中英文双语回答)

1. Please demonstrate your company's digital transformation process and the landmark progress.
请说明贵企业的数字化转型进程及标志性进展。

2. Please demonstrate how does digital management accounting help your company create value.
请陈述数字化管理会计如何助力贵企业创造价值。

3. Please provide a best practice case of an innovation your company has made in the process of financial digital transformation?

请列举一个贵企业在财务数字化转型进程中所做出的创新案例。

4. Please demonstrate how your finance team uses digital approaches and methods to support your company's digital strategy and planning as a whole.

请说明你们的财务团队是如何运用数字化途径和方法来支持企业的整体数字战略和规划的。

5. Please briefly state how your financial team has responded to the digital transformation by upgrading their skills.
请简要说明贵企业在财务数字化转型中，财务团队是如何通过提升技能来应对转型。

Declaration

I hereby certify that the information given in this entry form is correct and that I am willing to provide supporting documentation, if requested, to verify the information provided.

申明

我在此申明以上所提供的信息都是准确的，如评委会需要，我可以提供相关的文档以供核实。

Name:
姓名 _____

Position:
职位 _____

Signed:
签字 _____

Date
日期: _____

Rules of Entry

参赛规则

1. Each entry can attach one relevant profile for judge's reference.
每位参选人可提交一份附件供评委参考
2. Each entry must be submitted on a fully completed application form in both English and Chinese.
每位参选人必须提交一份完整的中英文申请表
3. The judges' decision will be final and no correspondence will be entered into before or after the judging process.
评委会的决定为最终决定，在评委决定过程前后不得有任何通信联系
4. The application form should be submitted online by uploading at <https://awards2022.cncima.com> before the closing date of 10:00 (Beijing time) on 20th October 2022.
申请表请于2022年10月20日上午10点（北京时间）之前通过 <https://awards2022.cncima.com> 点击“在线提交”完成提交。

The Association will not use any contents and materials you provided for commercial purposes, however, it might be cited or referred for internal publicity within our members and candidates to promote the success and achievements of digital management accounting in China.

公会不会将您提供的任何内容和材料用于商业目的，但可能会在我们的会员和候选人群体中进行宣传，以推广中国数字化管理会计的成功。

Please choose from the following communication and publicity options that if you are not willing to share or exposure.

(media release, interviews, marketing materials).

请选择你不希望您的信息出现在以下哪类宣传资料中 (新闻稿 访谈 市场推广资料)